# A LOOK AT PACKAGING AROUND THE WORLD



PMMI, The Association for Packaging and Processing Technologies, reports on the global trends impacting packaging machinery.

### **Market Size**

The world market for packaging machinery was worth **\$36.8 billion in 2016**. It's estimated to reach **\$42.2 billion by 2021**, a CAGR of 2.8%.



## 2021 Market Forcast by Region

Asia Pacific - \$15.5 Billion

EMA (Europe, Middle East, Africa) – \$14.1 Billion

The Americas - \$12.6 Billion

## **Driving Industry Sectors**



**30**% OTHER SECTORS



## **Leading Machine Groups**



Filling and dosing machinery accounted for **20.7%** of the total market in 2016 with **\$7.6 billion** in revenue.



Labeling, decorating, and coding machinery was the second largest with 12.6% of the total market with \$4.6 billion in revenue.

Machine groups forecast to have the highest growth rates from 2016 to 2021 are:

- 3.2% Horizontal Form, Fill and Seal
- 3.1% FILL AND SEAL
- 3.0%
  LABELING. DECORATING AND CODING

#### **Reason for Growth**



POPULATION INCREASE



THRIVING MIDDLE CLASS



HEIGHTENED SUSTAINABILITY CONCERNS



MORE SPENDING POWER IN DEVELOPING REGIONS



INCREASED POPULARITY OF FLEXIBLE PACKAGING

(specifically pouches)



DEMAND FOR SMART PACKAGING

(QR codes and augmented reality)



#### **SERIALIZATION**

62% of medicines purchased online are fake and substandard



PMMI connects consumer goods companies with manufacturing solutions through the world-class PACK EXPO portfolio of trade shows, PMMI Media Group and PMMI Business Drivers.

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